

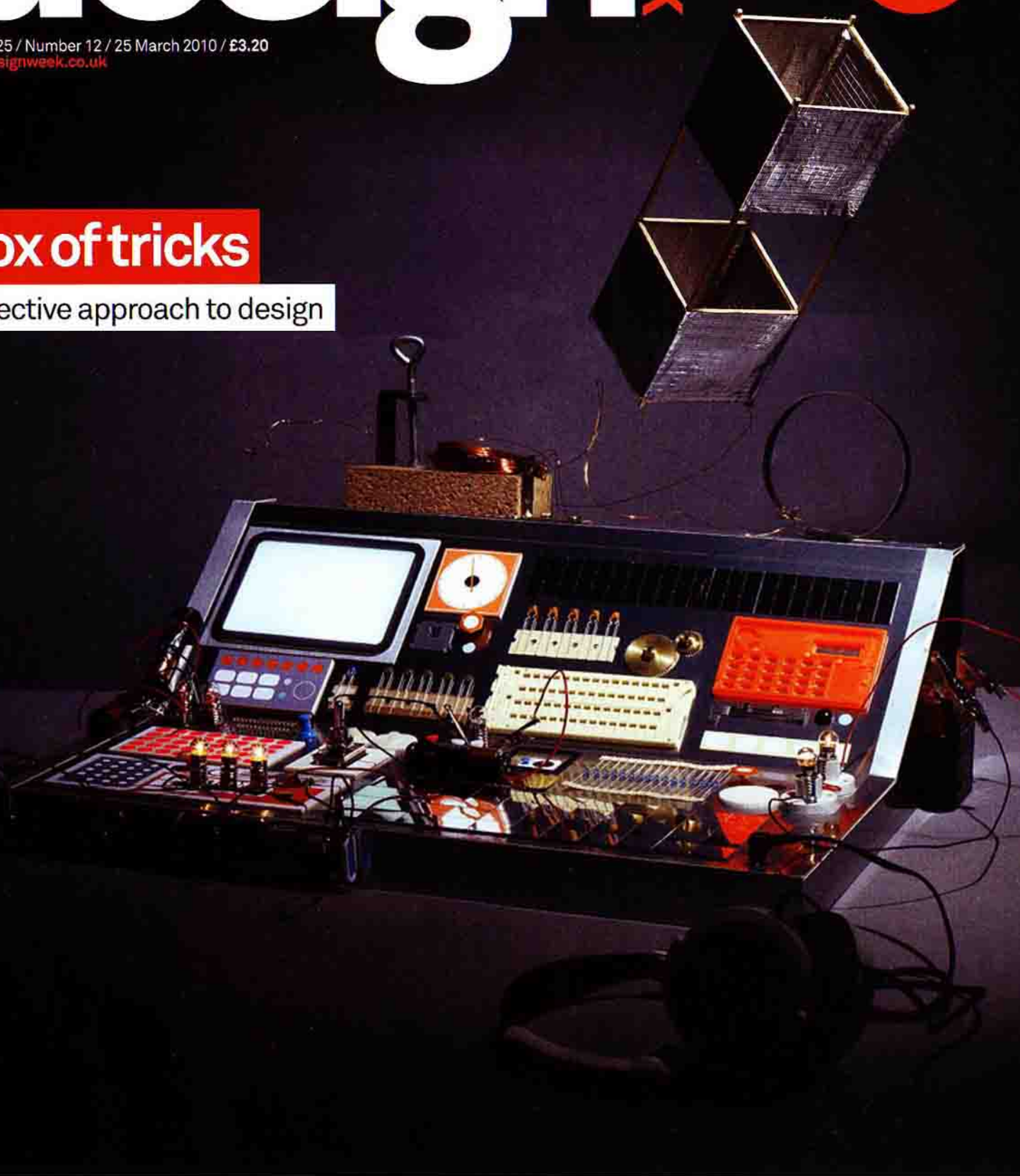
# design WEEK

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Conran &  
Partners set  
to open  
office in Delhi  
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## Box of tricks

Collective approach to design



**Chinese whispers**  
Bell Design is to open an office in Beijing and take part in Shanghai Expo

**Graduate internships**  
What UK colleges are doing to help design graduates find their way into work

**Election hopeful**  
Columnist David Bernstein casts his vote in favour of the political poster

**Digital craftsman**  
Catalan graphic designer Alex Trochut outlines the thinking behind the work



# The great and good

By Anna Richardson

Another year, another Milan – news of collaborations, installations and product launches at Salone del Mobile is rolling in thick and fast. Among those making their mark is Japanese designer Tokujin Yoshioka, who is collaborating with Kartell to create an installation at its Milan flagship store as a backdrop to a new series of furniture, The Invisibles. Yoshioka will also present his Memory chair for Moroso – a chair made from a recycled aluminium fabric that transforms its shape through use.

Fellow Italian manufacturer Bonaldo will showcase Afroditi Krassa's new Icosi occasional table, which is produced by a single, varnished steel rod, replicated more than 20 times in two grids, and Knoll Studio will show its new collections by Jehs & Laub, Don Chadwick and Joseph Paul D'Urso, and reintroduce classics from Jens Risom, Alexander Girard and Maya Lin.

An ambitious range of collaborations will be laid on by Swarovski to promote its Elements material: the exhibition Swarovski Elements at Work brings together designers and

manufacturers. Tomoko Azumi has designed Floe tables for La Palma, and other partnerships include Fanny Aronsen and Konstantin Grcic with Abet Laminati; Nendo, Sebastian Bergne and François Azambourg with Gaia & Gino; and Gitta Gschwendtner with Quinze & Milan.

From the UK, Established & Sons will present new designs, and Designersblock returns to the Zona Isola, exhibiting work from Henry Ellis Paul, Johan Lindsten and Emotion Lamps.

With parties and exhibitions to match the slew of launches, Milan is set for another sparkling year.

**Milan Salone del Mobile** is on from 14-19 April, Milan, Italy



Mark Braum DMY Made in Berlin

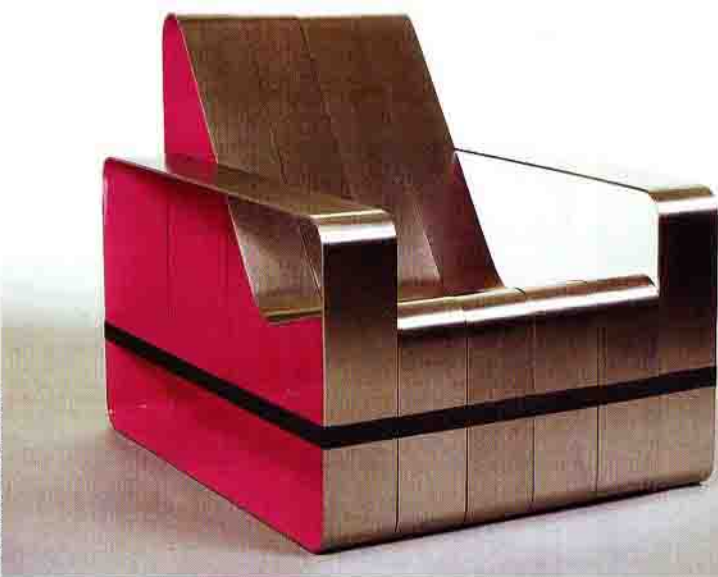
Joseph Paul d'Urso/Knoll



Afroditi Krassa/Bonaldo



Tokujin Yoshioka/Moroso



Henry Ellis Paul/Designersblock



## Don't miss...

■ **The Paper Eaters: Long Live the Photo-Story!** Artist duo The Girls transform the Ultralounge space into a photo-story magazine and arts experience **Venue:** Ultralounge, Lower ground floor, Selfridges, Oxford Street, London W1 **Details:** 1-29 April, [www.photonet.org.uk](http://www.photonet.org.uk)

■ **The Loerie Awards** Call for entries for the 32nd annual advertising, communication design and experiential media awards **Venue:** Awards to be held 2-3 October in Cape Town, South Africa **Details:** Deadline 31 May, [www.theloerieawards.co.za](http://www.theloerieawards.co.za)

■ **Sustainable Futures: Can Design Make a Difference?** Exhibition of design and architectural projects that contribute towards a more sustainable future **Venue:** Design Museum, Shad Thames, London SE1 **Details:** 31 March to 5 September, [www.designmuseum.org](http://www.designmuseum.org)

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