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# ELLE DECORATION

*Winter glamour*

**ALL YOU NEED FOR  
A STYLISH CHRISTMAS**

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**THE BEST OF BRITISH**  
OUR TOP DESIGNERS OF 2007

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**From left** Afroditi Krassa, Ed Barber, Jay Osgerby, Jethro Macey, Johanna Basford, Simon Macro, Marcus Beck, Tom Lloyd, Luke Pearson

**Best in lighting**  
**Afroditi Krassa**

'HIDDEN AGENDA' FLOOR LAMP FOR AFRODITI KRASSA

When it came to lighting, the votes piled in for Greek-born, London-based Afroditi Krassa's striking outsize 'Hidden Agenda' floor lamp. 'It's like a person leaning against a wall,' she says. As well as a penchant for anthropomorphic designs, Afroditi's fond of secrecy, too – hence the James Bond-style discreet illumination (she prefers to avoid fuffy fixed wiring). ([www.afroditi.com](http://www.afroditi.com))

**Best in seating**  
**Barber Osgerby**

'PANORAMIC' SOFA SYSTEM FOR ESTABLISHED & SONS

Design duo Edward Barber and Jay Osgerby topped the poll in seating with their sculptural yet comfortable sofa system for Brit brand Established & Sons. 'We called it "Panoramic" because the back looks like a mountain range and it's modular so can go anywhere,' says Ed. ([www.barberosgerby.com](http://www.barberosgerby.com))

**Best in flooring**  
**Jethro Macey**

'LACE EMBOSSED' CONCRETE TILES FOR JETHRO MACEY

Cornwall-based designer Jethro Macey won the flooring category, with his cast concrete tiles incised with a repeating rose motif. Jethro was influenced by a piece of Dutch lace and 'wanted to translate the imagery and texture of a traditional fabric into tiles to give something delicate and flexible a solid form.' ([www.jethromacey.com](http://www.jethromacey.com))

**Best in bedrooms**  
**Johanna Basford**

'CHINA BLUE' BEDLINEN FOR HEAL'S

Known for her fabrics, cushions, lighting and hand-printed wallpapers, Johanna Basford's 'China Blue' bedlinen for Heal's teamed bold circles of ornate indigo-stitched flora and fauna with plain white cotton. It was inspired, she explains, 'by both my rural upbringing on a Scottish fish farm and my oriental family roots.' ([www.johanna-basford.co.uk](http://www.johanna-basford.co.uk))

**Best in bathrooms**  
**Freshwest Design**

'INSIDE-OUT' BATHROOM CABINET FOR FRESHWEST DESIGN

Welsh-based design duo Freshwest – aka Marcus Beck and Simon Macro – have turned their hands to everything from plates to tables. But it was their aluminium 'Inside-out' bathroom cabinet, etched with illustrations of toiletries, that won the bathroom award. 'It's a kind of trompe l'oeil, revealing what's inside on the outside,' say the boys. ([www.freshwest.co.uk](http://www.freshwest.co.uk))

**Best in storage**  
**PearsonLloyd**

'HORIZON' MODULAR STORAGE FOR MARTINEZ OTERO

Established multidisciplinary London designers Luke Pearson and Tom Lloyd triumphed in the storage category with their sleek 'Horizon' units for Spanish brand Martínez Otero. Dreaming up the design, their watchwords were 'simplicity, energy and flexibility'. ([www.pearsonlloyd.co.uk](http://www.pearsonlloyd.co.uk)) ➔

