

newdesign

issuethirtyfour2005

Fun factory

Myth world
Facts not fiction

Japan ease
Single minded

Hot spur
Body builder



Courses | 100% Design | Sustainability | Lunch box | User-centred design



Afroditi Krassa

Stand number: E4 Afroditi Krassa will present the new additions to the Divine Collection. This collection is an annual range of limited edition objects which are designed and made to order. Inspiration comes from abandoned industrial manufacturing processes and materials which are misplaced and recontextualised in order to expose their most poetic side.

Pretty Big wall, one of the products in the collection, is an embossed wallpaper with integrated mirror elements. Traditional floral patterns are combined with silhouettes of people and birds to create an almost "live" composition which is unique to the space it reflects. Lasers are used to cut thin sheets of mirrored stainless steel, which are then nested neatly around the flowers of the wallpaper. The company claims that the result revolutionises the way we look at wallcoverings as it focuses on materials and textures rather than colour and pattern.

www.afroditi.com