The Ghost of Christmas Tree Past, by Afroditi Krassa, right, featuring the 'Pentagon pendant', top, from £225 Rick Pushinsky

using sustainable materials at our specialist factory in Norfolk. This particular version is upholstered in a dark blue velvet. The design itself is a fine example of what SCP does best - take existing product typologies and update them for the modern world. Matthew Hilton has a real talent for this.

"Alongside the sofa is a pair of Jasper Morrison side tables, which have been reissued in 2014; the originals were launched back in 1986. These, along with Terence Woodgate's Sax coffee table in front of the sofa, are all about form and function: simple, elegant and useful. To add some colour and vibrancy to the scene we have used cushions from the latest Donna Wilson collection, a vintage hand-sewn Ralli quilt from Pakistan and a beautiful Moldovan flat-weave rug.

"On the side table we have placed a new product from emerging US designers Fort Standard, the Infinite Tree. The

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coffee table has the all-important vintage Picquot Ware tea set and tray on it, Christmas needs good cups of tea. Our wall is adorned with antlers, which feels fittingly northern European. The scene is lit by a Mantis floor light from the designer and sculptor Bernard Schottlander. It is a delightful piece that has been recently issued based on his 1951 designs. The Parallel shelving system by Terence Woodgate in the background is adorned with a colourful collection of vintage German vases, which have some wonderfully tactile glazes on them." scp.co.uk

Afroditi Krassa

Product and interior designer
"Christmas is all about darkness and
light. I remember as a child waking up in
the middle of the night and the Christmas tree lights would be on, overloaded
with glitzy decoration. No matter how
cold and grim it was outside, I felt warm,

'Simplicity, wit and storytelling are constant points of reference for our design work'

loved and protected. So, we decided to recreate the iconic shape of a Christmas tree with light alone. We suspended 15 Pentagon Pendants from the AKollection, our own signature collection of products, over an imaginary tree. The pendants are made in mirror glass and are shown in two colours: pink rosé and smoked bronze.

"We also added some glamorously sleek presents at the bottom, three boxes made in bevelled mirrored glass, which are part of the Pleat Mirror Panels range. There is no need for a traditional Christmas tree; this is an ethereal and ghostlike version of this seasonal must-have.

"Simplicity, wit and storytelling are constant points of reference for the interior design work that we produce at the studio. And just like Christmas, I am asked to design spaces that ultimately make people feel good, Christmas or not. They say that the secret to the groundbreaking music of Pink Floyd is not what they added but what they took out. So, when excess and 'loudness' is the name of the game, it is good to start questioning what are the things that matter the most to all of us."