

Dorian Lucas

**GREEN
DESIGN**

Once Upon a Year

The "Once Upon a Year" project looks at re-using 'annual rubbish' and providing it with a new life and an entirely new function. This project focuses on rubbish that is only an issue once a year, like an old Christmas tree or an out-of-date Yellow Pages.

In this project the Christmas tree is painted yellow and redesigned as a coat hanger, and the Yellow Pages is simply rolled up and held in place with a metal band, making a stylish but simple cardholder for business cards. Designer Afroditi Krassa aims to make people consider what is viewed as just merely 'rubbish' in a new way, encouraging people to think of alternative uses for rubbish items instead of throwing them away without a second thought for what else they could be used for.



DESIGNERS: Afroditi Krassa
in collaboration with Oscar Lhermitte
DISTRIBUTOR: N/A, do it yourself-manual
YEAR OF DEVELOPMENT: 2008
MAIN MATERIALS: cement, christmas tree, steel,
Yellow Pages directory



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